



SMMEF Named Official Charity Partner Of Santa Monica Classic 5/10K Event

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MIRROR STAFF

LA MARATHON LLC, host of the Santa Monica Classic, has named the Santa Monica-Malibu Education Foundation (SMMEF) as the Official Charity Partner of the annual 5K/10K event, held on Sunday, Sept. 13, 2015.

As Official Charity Partner of the Santa Monica Classic, the SMMEF will benefit by receiving a portion of the event's proceeds while also using the Santa Monica Classic as a platform for its students and donors to raise additional funds for critical work in education.

SMMEF raises funds annually to support programs that ensure excellence for every student and school in the Santa Monica-Malibu Unified School District. SMMEF-funded staff and programs include instructional assistants, elementary arts education, and discretionary grants for all 16 schools in the district.

Many schools use these discretionary grants to provide science, technology, engineering and math (STEM) or visual and performing arts programs. Some schools also use these funds to hire additional health clerks, augment on-site counseling programs, or run other programs focused on student wellness.

"We are thrilled to partner with the Santa Monica Malibu Education Foundation," stated LA MARATHON LLC Chief Executive Tracey Russell. "We firmly believe in their mission of enriching the lives of local students and we're confident that participants of the Santa Monica Classic will rally around this great cause to use their 5K or 10K to benefit area youth."

"SMMEF is excited to be the beneficiary of LA MARATHON LLC's Santa Monica Classic," said SMMEF Executive Director Linda Greenberg, "Community partners are essential to a vibrant school district and we are thankful for LA MARATHON's investment in our children. All funds raised will directly impact students in the Santa Monica and Malibu public schools."

LA MARATHON LLC has a longstanding relationship with the city of Santa Monica, generating immense positive economic impact for the famous beachfront paradise since the inception of the marathon's "Stadium to the Sea" course in 2010.

Registration for the Santa Monica Classic is currently open to the public. Interested runners can find more information on www.santamonicaclassic.com or by calling (213) 542-3000.

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