Dun & Bradstreet Credibility Corp. Donates \$100K to SMMEF

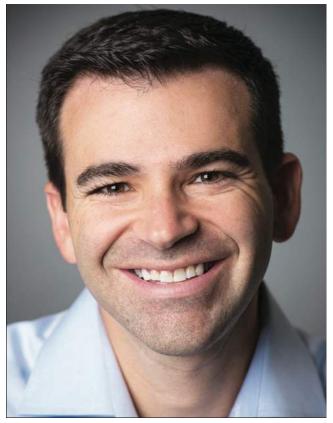
By Sarah Shmerling / editorial@malibutimes.com | Posted: Sunday, November 30, 2014 12:00 pm

Malibu-based company Dun & Bradstreet Credibility Corp. gave a \$100,000 contribution to the Santa Monica-Malibu Education Foundation (SMMEF). The company is challenging members of the Malibu and Santa Monica communities to match its donation, which will go toward supporting the district's Vision for Student Success program.

The SMMEF helps to fund programs at schools within the district, including instructional assistants, arts programs, literacy coaches, extra music classes and more.

SMMEF will also participate in the #GivingTuesday movement, which encourages people to give back during the holiday season, especially on the Tuesday after the biggest shopping weekend of the year wraps up. The movement uses the power of social media to encourage people to give back in better, smarter ways.

For more information on #GivingTuesday or to donate to SMMEF, visit smmef.org/donate.



Jeff Stibel

Dun & Dun & CEO Jeff Stibel