

# Pedego Santa Monica Picks A Winner In SMMEF Raffle

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More than \$55,000 was raised during a special month-long fundraising campaign for the Santa Monica-Malibu Education Foundation (SMMEF), which also included a raffle of an electric Pedego bike.

Elle Triedman was the lucky winner of the pale blue Comfort Cruiser, donated by Pedego Santa Monica Owners Barb and Steve Wittels and valued at \$2,700.

Each of the 166 raffle participants made a \$50 donation at TREATS Frozen Yogurt & Dessert in Santa Monica or online through the foundations website for a chance to win the electric bike.

SMMEF Executive Director Linda Greenberg said, "The Pedego and TREATS collaboration has been a tremendous way to encourage our community to donate to SMMEF. All donations will directly impact children in the Santa Monica-Malibu public schools by funding additional staff, arts education, and a variety of innovative programs, including science and technology instruction."

The SMMEF was established in 1982 by a group of parents, community leaders and local business owners to engage the community to invest in local education for Malibu and Santa Monica public schools.



## Pedego Santa Monica and TREATS Frozen Yogurt

From left to right: John Robertson and Amy Salko-Robertson, owners of TREATS; Barb Wittels, Pedego Santa Monica; and Linda Greenberg, executive director of SMMEF