



**FOR RELEASE ON DECEMBER 9, 2019**

**Contact:**

Ann Conkle, Director of Communications and Events  
310-396-4557  
ann@smedfoundation.org

**Santa Monica Education Foundation  
Launches \$25,000 Match from  
MSD Partners, L.P. / Fairmont Miramar Hotel & Bungalows**

*Funds raised from the match, which runs from December 9 - 31, 2019,  
will support staff and programs at all Santa Monica public schools*

**Santa Monica, Calif., December 9, 2019** – Donors to the Santa Monica Education Foundation have the opportunity to double their donation for students, thanks to a \$25,000 match offered by MSD Partners, L.P. / Fairmont Miramar Hotel & Bungalows. The hotel, a longstanding presence in the Santa Monica community, will once again match all donations made to the Ed Foundation, up to \$25,000, from December 9 - 31, 2019.

“We are so excited to end 2019 with this wonderful matching opportunity,” said Linda Greenberg, Executive Director of the Ed Foundation. “Through their generous donations and hosting our annual Wine Auction event, MSD Partners / Fairmont Miramar Hotel & Bungalows have been steadfast, committed partners for our children. Their support helps ensure that all Santa Monica’s students thrive in enriching arts, STEM, music and other important programs.”

“MSD Partners and The Fairmont Miramar Hotel & Bungalows are proud to help ensure that all our public-school students have access to an outstanding education,” said Ellis O’Connor of MSD Partners. “One of our core values is the commitment to being actively involved in our community. Through our continued partnership with the Ed Foundation, we help keep Santa Monica schools strong, benefiting students and everyone who lives and works here. We hope the entire community will join us in supporting the children in our local schools.”

Donations made during this match will go toward the Ed Foundation’s goal to raise \$145,000 this month for STEM programs in Santa Monica schools. Several schools across the district use the stretch grant they receive from Ed Foundation donations to fund STEM programs at their campus. These programs include STEM classes at Franklin, Grant and Muir Elementary schools, an app design elective at John Adams Middle School and Project Lead the Way, a four-year engineering program at Santa Monica High School.

In all of these programs, students experiment, explore and innovate in hand-on activities. Recently, Project Lead the Way students placed among the top teams at the 2019 Jet

Propulsion Laboratory Invention Challenge Los Angeles Regional Competition and are advancing to the final competition, which will be held on Friday, December 13th.

These STEM programs are just a few of the many programs across Santa Monica schools that are funded through donations to the Ed Foundation. For more information or to make a donation to support Santa Monica students, go to <http://smedfoundation.org>.

#### **About the Santa Monica Education Foundation**

Contributions to the Santa Monica Education Foundation fund excellent programs at every Santa Monica public school – from arts to STEM to wellness – that shape our future problem solvers, visionaries, and global citizens.

Established in 1982 by a dedicated group of parents, community leaders, and local business owners, the Ed Foundation raises funds to enhance and supplement the curriculum of the Santa Monica schools. The Foundation's mission is to engage the community to invest in a vibrant educational experience for all public-school students in Santa Monica.

To learn more about the Ed Foundation, visit <http://smedfoundation.org>.

#### **About Fairmont Miramar Hotel & Bungalows**

Fairmont Miramar Hotel & Bungalows, Santa Monica's casually elegant destination by the sea, offers a unique urban resort experience for both hotel guests and Santa Monica locals. Sprawled across five expansive acres atop the bluffs overlooking the Pacific Ocean, The Fairmont Miramar is home to 301 guest rooms, suites and stand-alone bungalows; lush grounds and gardens; the heritage-inspired and locally-sourced FIG Restaurant; celebrated hotspot The Bungalow; Glam + Go, Lloyd's Barbershop, Atelier Fine Watches and Jewelry, exhale Mind Body Spa and Vilebrequin swimwear from St. Tropez.

For more information visit: [www.fairmont.com/santamonica](http://www.fairmont.com/santamonica).

####